



CHRISTIE *for* **COMMUNICATIONS** **OFFICER**

Hi, I'm Christie Hall and I'm hoping to be LUSUMA's Communications Officer this year!

This new role is a mix of Media Officer and Webmaster, incorporating social media presence with the behind-the-scenes running of LUSUMA online. With passions in both photography and technology I believe this role is suited to my strengths.

I aim to improve communication by taking the Media Officer's approach to the Webmaster role

Tom and Connor have done a fantastic job in creating the new website so I intend to make the most of it by using it as a platform to continue Freddie's brilliant work maintaining LUSUMA's online presence

This will be especially useful as an alternative source of information for those who don't have a Facebook account and for Fresher's over the summer to ensure they don't miss out on events

I aim to bring the current LUSUMA's fabulous idea of a LUSUMA newsletter to fruition

This, as well as the website, will allow communication with members outside of social media and will promote better unity between LUSUMA and all its sub-societies

I have experience at writing for the newsletter of my previous school, and was involved in a business competition where I designed e-invites and coordinated the responses via email. I believe this puts me in good stead to design and distribute a quality newsletter

In regards to content, I intend to work with the Vice President of Socials and Sports and the Sports Secretary to produce articles on the sporting achievements and events of LUSUMA teams to ensure they don't go unnoticed, and with the Academic Officer to keep members updated on revision sessions

I aim to improve two-way communication

As well as improving the way LUSUMA communicates with its members, I also want to make it easier for members to communicate with LUSUMA

Seeing as LUSUMA is a democratic society, I intend to introduce methods such as online polls or feedback boxes in the CFM to ensure LUSUMA represents the needs and wants of the whole medical school

In regards to the general role of a LUSUMA member, I would love to assist during IntroWeek and on socials. As some can testify, I'm not fazed by looking after people on a night out!

Thank you for taking the time to read this! If you have any questions, you are welcome to contact me at cdh15@student.le.ac.uk